

beauty INDIA

& FASHION WORLD

THE MAGAZINE'S BRAND VISION



Beauty & Fashion World magazine is devoted to professional industry, is an insider's guide to a woman's total image. We investigate and celebrates beauty and fashion with objectivity and candor, and places appearance in a larger cultural context. The Magazine offers everyone the information they need to live a beautiful life.

We specialize in reporting on the latest luxury products and services as well as providing concise details on the most up to date health studies and trends. Throughout Asia & Europe our readers can expect a clear explanation of what really works, what the best fashion trends are and how to be happy and beautiful on the inside and out.

Our readers live for fashion, live for beauty and most of all, live for Beauty & Fashion World. The Magazine is not only a valuable guide, but an entertaining, uncompromising, indispensable health, beauty and fashion resource.

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Asia's best-selling magazine for Beauty & Cosmetics Business

2026 AD SPECIFICATIONS RATES & MECHANICAL REQUIREMENTS

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|---------------------------|--|
| Trim Size of the Magazine | 21.0 cms x 28.0 cms |
| Type Area of the Page | 19.0 cms x 26.0 cms |
| Bleed Size | 22.0 cms x 29.0 cms |
| Material Accepted | Digital files. (High Res PDF/EPS etc.) |

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| 250 X 250 | 2800 | 4000 | 5500 |
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2026 PUBLICATION SCHEDULE

| S.No. | Issue | Issue Date | Deadline | Editorial Plans |
|-------|-----------|----------------|----------------|-----------------------------------|
| 1. | January | 20th January | 10th January | Cosmetics/Hair & Beauty/Packaging |
| 2. | February | 20th February | 10th February | Cosmetics Business/Packaging |
| 3. | March | 20th March | 10th March | Special Edition APAC - Hair |
| 4. | April | 20th April | 10th April | Middle East Special Edition |
| 5. | May | 20th May | 10th May | APAC Countries Special |
| 6. | June | 20th June | 10th June | Cosmetics/Anti Aging/Aesthetics |
| 7. | July | 20th July | 10th July | Special Edition APAC |
| 8. | August | 20th August | 10th August | GCC and Middle East, UAE |
| 9. | September | 20th September | 10th September | Nail Enamel, Nail Art |
| 10. | October | 20th October | 10th October | Cosmetics Products, Hair, Nails |
| 11. | November | 20th November | 10th November | Special Edition Middle East |
| 12. | December | 20th December | 10th December | Cosmetics/Anti Aging/Aesthetics |

** Subject to change, without notice*

CIRCULATION & CIRCULATING COUNTRIES

PRINT EDITION: 45,000 COPIES EACH MONTHLY EDITION
E-flipbook digital edition: 136,000 e-subscribers

INDIA

NEIGHBORING INDIA

(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)

CHINA

JAPAN

FAR/SOUTH EAST ASIA

(Korea, Singapore, Thailand, Philippines, Indonesia, Malaysia, Vietnam)

MIDDLE EAST

(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)

AUSTRALIA / NEW ZEALAND

GERMANY/FRANCE/ITALY/NETHERLANDS/BELGIUM

DENMARK/FINLAND/GREECE/CZE