

beauty INDIA

& FASHION WORLD

THE MAGAZINE'S BRAND VISION



Beauty & Fashion World magazine is devoted to professional industry, is an insider's guide to a woman's total image. We investigate and celebrates beauty and fashion with objectivity and candor, and places appearance in a larger cultural context. The Magazine offers everyone the information they need to live a beautiful life.

We specialize in reporting on the latest luxury products and services as well as providing concise details on the most up to date health studies and trends. Throughout Asia & Europe our readers can expect a clear explanation of what really works, what the best fashion trends are and how to be happy and beautiful on the inside and out.

Our readers live for fashion, live for beauty and most of all, live for Beauty & Fashion World. The Magazine is not only a valuable guide, but an entertaining, uncompromising, indispensable health, beauty and fashion resource.

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Asia's best-selling magazine for Beauty & Cosmetics Business

2025 AD SPECIFICATIONS RATES & MECHANICAL REQUIREMENTS

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Number of Subscribers: 75,600
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PIXELS	3 months	6 months	1 year
630 x 100	3500	5500	7000
250 X 250	2800	4000	5500

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2025 PUBLICATION SCHEDULE

S.No.	Issue	Issue Date	Deadline	Editorial Plans
1.	January	20th January	10th January	Cosmetics/Hair & Beauty/Packaging
2.	February	20th February	10th February	Cosmetics Business/Packaging
3.	March	20th March	10th March	Special Edition APAC - Hair
4.	April	20th April	10th April	Middle East Special Edition
5.	May	20th May	10th May	APAC Countries Special
6.	June	20th June	10th June	Cosmetics/Anti Aging/Aesthetics
7.	July	20th July	10th July	Special Edition APAC
8.	August	20th August	10th August	GCC and Middle East, UAE
9.	September	20th September	10th September	Nail Enamel, Nail Art
10.	October	20th October	10th October	Cosmetics Products, Hair, Nails
11.	November	20th November	10th November	Special Edition Middle East
12.	December	20th December	10th December	Cosmetics/Anti Aging/Aesthetics

** Subject to change, without notice*

CIRCULATION & CIRCULATING COUNTRIES

PRINT COPIES: 45,600 | DIGITAL EDITION: 83,700

INDIA

NEIGHBORING INDIA

(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)

CHINA

JAPAN

FAR/SOUTH EAST ASIA

(Korea, Singapore, Thailand, Philippines, Indonesia, Malaysia, Vietnam)

MIDDLE EAST

(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)

AUSTRALIA / NEW ZEALAND

GERMANY/FRANCE/ITALY/NETHERLANDS/BELGIUM

DENMARK/FINLAND/GREECE/CZE