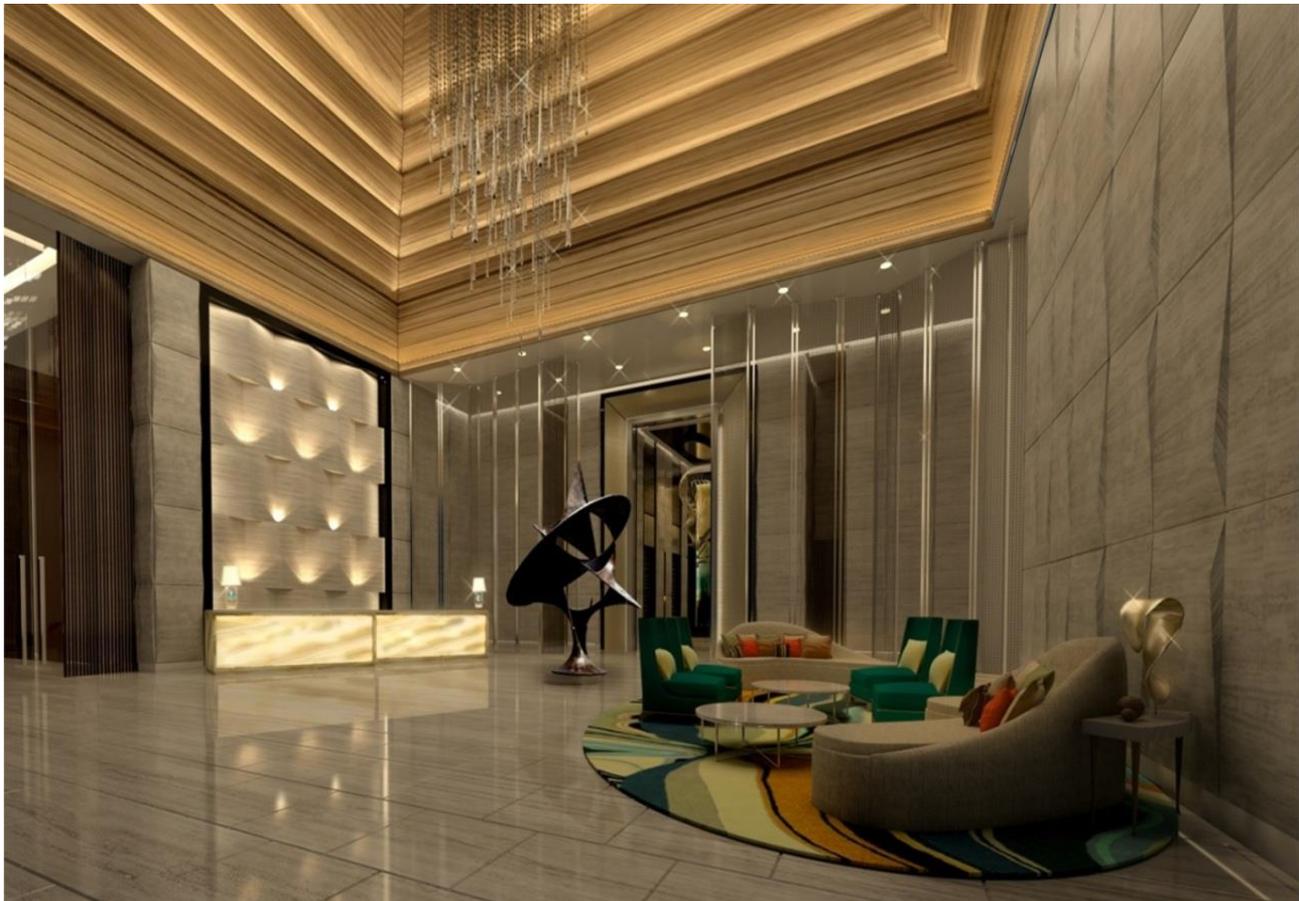




The First Radisson Blu Hotel Opens in Coimbatore, the “Manchester of South India”



Coimbatore, India (December 01, 2016) - Radisson Blu Coimbatore, India, is proud to announce its opening today. Coimbatore, the second largest city in the Indian state of Tamil Nadu, is known as the “Manchester of South India” due to its industrial activity, extensive textile mills and surrounding cotton fields.

Centrally located on Avinashi Road and a mere seven kilometres away from Coimbatore International Airport and Coimbatore Junction, the city’s primary railway station, the hotel is also close to textile and engineering industries, educational institutions and multi-specialty hospitals. Stylish, sophisticated and comfortable, guests will enjoy the brand’s internationally renowned *Yes I Can!*SM service philosophy together with the property’s contemporary design and facilities.

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Raj Rana, chief executive officer, South Asia, Carlson Rezidor Hotel Group said, “Radisson Blu Coimbatore is set to raise the bar on the city’s upper-upscale hospitality landscape and bring new standards to the city. We are honored to be partnering with GBJ Hotels Pvt. Ltd and appreciate their trust in our brand and expertise. With 140 hotels in operation and under-development, this hotel will be a valued addition as we expand and grow our footprint in South India.”

G. Balasubramaniam, managing director, GBJ Hotels Pvt. Ltd., added, “This is our first hospitality venture and we are happy in the strong leadership of Carlson Rezidor Hotel Group and its South Asia team. We are confident that their proven experience and marketing expertise will benefit the hotel and I look forward to a mutually rewarding long-term association with the Group.”

Designed to welcome modern and savvy travelers, Radisson Blu Coimbatore offers 135 rooms and suites with amenities, a relaxing well-appointed retreat for corporate and leisure guests. The hotel has an array of meeting spaces including a 9,400-sq. ft. banquet hall with additional pre-function area and a lawn for pre-event entertainment. Delectable dining options include Seasons, an all-day-dining restaurant serving international cuisine, The Great Kebab Factory, Coimbatore’s first signature Indian concept restaurant and The Lounge Bar where guests can unwind and enjoy a tiple of two. To meet the needs of discerning guests, the hotel provides 24-hour In-Room Dining and other facilities that include a Business Class Lounge, business center, swimming pool, spa and fitness center.

For more information or booking enquiries visit radissonblu.com/coimbatore or email reservation.coimbatore@radisson.com.



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About Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group is one of the world's largest and most dynamic hotel companies and includes 1,400 locations in operation and under development with more than 220,000 rooms and a footprint spanning 115 countries and territories. The Carlson Rezidor portfolio includes a powerful set of global brands: Quorvus Collection, Radisson Blu®, Radisson®, Radisson RED, Park Plaza®, Park Inn® by Radisson and Country Inns & Suites By CarlsonSM. Guests can benefit from Club CarlsonSM, a program that redefines hotel rewards with a collection of exceptional benefits, services, and privileges at more than 1,000 hotels worldwide. Carlson Rezidor Hotel Group and its brands employ 90,000 people system wide and is headquartered in Minneapolis, Singapore, and Brussels. For more information, visit www.carlsonrezidor.com and follow on Twitter @carlsonrezidor.

About Radisson Blu Coimbatore

Radisson Blu Coimbatore is conveniently located in the heart of the city at Avinashi Road, near Coimbatore International airport, Coimbatore Junction railway station and the city's largest international exhibition and convention center. With 135 well-appointed rooms and suites, guests enjoy upscale services and facilities that includes 24-hour In-Room Dining, a Business Class Lounge, business center, swimming pool, spa and fitness center.

The property is also home to a variety of enticing food and beverage options such as The Great Kebab Factory, the city's first concept restaurant, Seasons, an all-day dining multi-cuisine restaurant and The Lounge Bar. A grand ballroom and a host of multi-functional meeting spaces make the hotel an ideal venue for leisure and corporate guests.

radissonblu.com/en/coimbatore

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